

Speech Rubric-Persuasion

ATTRIBUTE	QUESTIONS TO PONDER	YOUR EVALUATION
DELIVERY	<p>Was the speaker confident and enthusiastic? Evaluate the speaker's nonverbals: appearance, eye contact, facial expressions, gestures, and posture. Evaluate the speaker's vocal quality: articulation, enunciation, pronunciation, pitch, volume, rate, vocal variety, and vocalized pauses. Was the speech the appropriate length? How did the speaker respond to audience feedback and distractions?</p>	
CONTENT	<p>Did the speech contain evidence of research and cite sources? Does the speaker understand the content/topic and support his/her understanding with main points? Has the speaker shown consideration of the audience and developed credibility? Has the speaker varied types of supports? Were audiovisuals used effectively? Did the speech contain persuasive appeals?</p>	
ORGANIZATION	<p>Did the speech contain an intro, body, and conclusion? Did the intro gain attention, relate the topic to the audience, and clearly state purpose/thesis? Did the body have reasons that were identifiable, logically organized, and contain evidence to support reasons? Did the conclusion give a summary of purpose and reasons? Did the conclusion leave the audience motivated? Did the transitions connect parts and points of the speech?</p>	
LANGUAGE	<p>Did the speaker use specific, concrete words and concise, vivid descriptions? Was the speech grammatically correct? Was the tone appropriate? Was the language adapted to the audience? Did the speaker use sensory/figurative language? Were key points emphasized through language and tone?</p>	